Dr. Babasaheb Ambedkar Open University **Term End Examination January – 2023**

Course	: BBAAT	Date	:	03-Feb-23
Subject Code	: BBAAT - 304	Time	:	09:30am to 11:45am
Subject Name	: Management Information System	Duration	:	02.15 Hours
		Max. Marks	:	70

Section A

Answer the following (Attempt any three)

- 1. What is Management Information System? Explain with the help of the various definitions provided in the unit.
- 2. Explain the levels of management.
- 3. Explain database management system along with its advantages and disadvantages.
- 4. Explain Acid properties.
- Explain six types of database models with the help of diagrams. 5.

Section B

Answer the following (Attempt any four)

- 1. Define Management Information System (MIS) and its Role.
- 2. What are the functions of a data processing system?
- 3. Explain any 5 characteristics of MIS in detail.
- 4. Write a short Note on Benefits of MIS
- 5. What is decision support system?
- Explain the difference between MIS and information system. 6.

Section C

Part A (Multiple Choice Questions)

- focuses on planning, policies, and procedures regarding the use of 1 corporate data and information.
 - CIO Α

- Systems analyst
- database administrator C
- В D system operator

D None of the above

- 2 _____ is an organized portfolio of formal systems for obtaining processing and delivering information in support of the business operations and management of an organization.
 - DSS Α MIS B
 - С MRS
 - 3 _ expressly designed for the support of individual and collective decision-making.
 - MIS Α В
 - C TPS D
 - 4 ____ are formal social units devoted to the attainment of specific goals.
 - A Management
 - Decision support system С
 - 5 The cost of information can be ____
 - Α Costly
 - С Processing

В Valuable

DSS

OIS

D None of the above

Organization

D None of these

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B

(30)

(20)

(10)

- 6 _____ technology includes computers hardware, software, database management systems, and data communication system. Information Α В Computer All of the above С D Marketing Management, science, also known as ____, is a field of applied mathematics. 7 Α **Operations** research В Management accounting С Exchange commission System theory D ____ can occur at the individual, group, organizational or extra-organizational level. 8 A Planning Controlling В Organizing D Scheduling C 9 ensuring that performance meets established standards that worker's activities occur as planned and that the organization process. А Controlling Organizing В С Planning D Leading 10 _ is the process of recording, classifying, and summarizing the financial activities of an organization. А Planning В Managerial С Accounting D Diagnosis Part – B (Do as Directed) (10)**Define the Following** Hierarchical data model 1 2 **Decision Support System** Entity-relationship model (ERM) 3 4 Transaction Processing System 5 **Data Dictionary** 6 Prototype
- 7 Network model
- 8 Data Security
- 9 Data Manipulation
- 10 Personnel Management Systems
